



● BAKERY ● BISTRO ● CATERING ●

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FOR IMMEDIATE RELEASE

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Natasha Frost Steps in to Lead Friesen's LLC

Under the new leadership, changes are coming to Friesen's LLC

Friesen's LLC has been honored to serve our community healthy food and amazing treats for the last several years. We want to thank all of our loyal customers who supported us and helped us grow. We are also very fortunate to have a strong, committed staff that helped build the company it is today. The ownership group has been working to decide the next steps with Tony and Natasha's pending divorce. Tony decided he did not want to run the company in June, and Natasha stepped into the role of President. Since Tony's departure, our long-term staff have spent the last few months changing the menu, expanding local partnerships, and rediscovering our commitment to core values.

Kitchen Manager Brigitte Rasmussen continues to lead the experienced kitchen crew, looking to expand our Grab&Go selection – soups, salads, and our upcoming family meals. Events and Catering Manager Sam Taylor coordinates all special events, from the decorating those fantastic birthday cakes to large corporate caterings. Bakery Manager Sam Rients is growing our bakery team to ensure we can offer all your holiday favorites this season – candy, cookies and more.

Our Shop will continue to bring you Fresh, Local Food Made with Love. Watch for more exciting announcements from Friesen's LLC in the coming weeks as we launch another awesome holiday season!!!!

If you would like more information, please contact Natasha Frost at 213-675-1533 (cell) or natasha@friesensfood.com.